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## What is claimed is:

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- 1. An on-channel repeating apparatus for repeating a signal over an on-channel, the on-channel repeating apparatus comprising:
- a receiving unit for receiving a Radio Frequency (RF) broadcast signal;
- a demodulating unit for converting the RF signal into a baseband signal;
- an equalizing unit for equalizing the baseband signal to generate an equalized baseband signal;
  - a modulating unit for converting the equalized baseband signal into an RF signal; and
    - a transmitting unit for transmitting the RF signal.
- 2. The on-channel repeater as recited in claim 1, wherein the demodulating unit includes:
  - a frequency down-converting unit for converting the received RF broadcast signal into an intermediate frequency (IF) signal based on a first reference frequency; and
    - a demodulating unit for converting the converted IF signal into a baseband signal.
- 3. The on-channel repeater as recited in claim 1, 25 wherein the modulating unit includes:
  - a modulating unit for converting the baseband signal outputted from the equalizing unit, into an IF signal; and
- a frequency up-converting unit for converting the IF signal into a RF broadcast signal based on a second reference frequency.
  - 4. An on-channel repeating method of repeating a signal over an on-channel, the on-channel repeating method comprising the steps of:
- 35 a) receiving a Radio Frequency (RF) broadcast signal;

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b) converting the RF signal into a baseband signal;

- c) equalizing the baseband signal to generate an equalized baseband signal;
- d) converting the equalized baseband signal into an RF 5 signal; and
  - e) transmitting the RF signal.
  - 5. The on-channel repeating method as recited in claim 4, wherein said step b) includes the steps of:
- converting the received RF broadcast signal into an intermediate frequency (IF) signal based on a first reference frequency; and

demodulating unit for converting the converted IF signal into a baseband signal.

6. The on-channel repeating method as recited in claim 4, wherein said step d) includes the steps of:

converting the baseband signal outputted from the equalizing unit, into an IF signal; and

20 converting the IF signal into a RF broadcast signal based on a second reference frequency.